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BOETTCHER et al.(10) **Pub. No.: US 2021/0097892 A1**(43) **Pub. Date: Apr. 1, 2021**(54) **REMOTE-DEMONSTRATION UNIT AND SYSTEM****H04N 5/225** (2006.01)**H04N 7/18** (2006.01)(71) Applicant: **Apple Inc.**, Cupertino, CA (US)(52) **U.S. Cl.**CPC **G09B 25/00** (2013.01); **H04N 7/185**
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ABSTRACT

A remote-demonstration system for demonstrating products to customers from a remote location. The remote-demonstration system may include a space for demonstrating a variety of products, lighting for illuminating the products and/or the demonstration space, and a device for capturing video of the products that may be sent to customers as part of a live remote product demonstration. The remote-demonstration system may include a product-display tray on which products may be displayed side-by-side or layered one above the other. The remote-demonstration system may provide a consistent, company-branded visual experience to customers viewing the demonstration by, for example, showing the products being demonstrated in a clean, visually-appealing environment.

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